

# Planning Tips to Celebrate National Green Building Day 2026

For BUILT GREEN® Builders



As June 3 approaches, we encourage you to get ready to celebrate National Green Building Day—and your own impressive efforts as a BUILT GREEN® builder!

Showcase your green success stories! This is an opportunity to spotlight how your efforts benefit your homebuyers and the environment, while setting a standard that helps progress both industry and your municipality's climate mitigation goals. Your leadership in holistic sustainability and third-party certification deserves recognition.

## Ways You Can Support National Green Building Day

There's a reason why you build beyond code; tell the world green building matters. Here are ideas to get you started—and we encourage you to find your own ways to celebrate!

### 1. Download Your Free Marketing Toolkit [here](#). Need sizing / other adjustments? [Contact us](#).

- Logo to create your own content.
- Social media posts – ready-to-go graphics & templates for customization.  
*Use hashtags: #NationalGreenBuildingDay #MadeInCanada #BuiltGreenBuilder*
- Website feature graphics.
- Poster.

### 2. Build Momentum:

- Print our poster and post to your office bulletin board.
- Gather colleagues, take a picture with the poster (or find your own angle), and share to social media—we will repost!
- On your website with our ready-to-go website feature graphic.

### 3. Celebrate on June 3:

- On your socials with our ready-to-go posts and templates—or create your own with the provided logo.  
*We will also be spreading the word on socials with sponsored content. We encourage you to like and share!*
- Include messaging in your day-to-day meetings or through emails to your colleagues / network.
- Attend a National Environment Week event and / or create your own and share about it to your socials!

## Keep Us Posted

Whatever you choose to do, please tag us, so we can repost!